Who is the client?

* The people who likes Chinese food or want to try Chinese food

What is the product or service?

* Introduce basic and 4 major cuisines of China

What are the strengths, weaknesses, opportunities and threats (or SWOTs) involved with this product or service?

* It provides the background of 4 cuisines, but the dishes in each cuisine is limited.

Are there existing research, reports and other documents that help you understand the situation?

* The history part needs existing documents.

What is the project?

* A responsive website

What are we designing and why?

* 5 pages of html with css and jquery

Why do we need this project? What’s the opportunity?

* To help people learn more about categories of Chinese food and the difference among them. We can cooperate with local restaurant.

What are we trying to achieve?

* People know more about Chinese cuisines after surfing this website.

Who are we talking to?

* The people who likes Chinese food or want to try Chinese food, or the owner or chef in the restaurant.

What do they think of us?

* They will think the website is helpful hopefully.

Why should they care?

* The owner of restaurant could potentially promote their dishes.

Who is the competition?

* The other similar website

What adjectives describe the feeling or approach?

* Accessible, dependable

Are we developing new images or picking up existing ones?

* Using existing ones, if we cooperate with restaurant, we can use their images.

Any mandatory information that must be included?

* Introduction and images of different cuisines

5 inspiring websites:

<https://en.wikipedia.org/wiki/Chinese_cuisine>

<https://www.chinatravel.com/facts/chinese-food.htm>

<https://en.wikipedia.org/wiki/Sichuan_cuisine>

<https://en.wikipedia.org/wiki/Cantonese_cuisine>

<https://en.wikipedia.org/wiki/Shandong_cuisine>